

Agenda for IGCO/GSO Communications Committee
January 14, 2020

Follow Up Questions from Seminar:

Pricing

1. Was Cathy Beckham's answer that there would be no change in discount structure (other than potential for mixed quantity) for IGCO's definitive?
 - a. If so, will there be a formal communication about it?
2. Is the reason IG/COs are unable to get a better discount because GSO is not allowed (contractually) to give anyone a better price than they give Amazon?
3. We understand that discounts are available to all entities and includes individuals; has the board considered discount/wholesale price, only for entities that have a Resale Certificate?
 - a. If not, can we request they do so?
4. What is the status regarding mixed quantity discounts?
 - a. Will there be a formal communication about it?

Meeting Finder on AA.org (Questions amended based on GSO's email from Jeff on 12/20/19)

1. Regarding "more input from the broader user community", regarding both options first being integrated finder similar to the App and second contact information to the nearest local resources similar to current "Near You" feature.
 - a. Topic at 2020 General Service Conference
 - b. Homogeneous focus groups and longer response time allowed than previous
 - c. Publishing findings/dialogue that can encourage feedback
 - d. Online survey with simulations of a demo experience, instead of concept
2. If you move forward with integrated meeting finder
 - a. Please change the process to require participants to opt in v. requiring Meeting Guide participants to opt out.
 - i. This allows us the time to send to our groups and boards to review and vote on participation, even bring back feedback for updates or perceived barriers
3. Please clarify if the member information stored on the 12th Step Meeting List plugin used to populate the Meeting Guide App will be captured and, if so, how would GSO's use this member information?

Item for Clarification

At the 2019 ICOAA seminar, the Delegate from AZ mentioned that revisions to the Service Manual will include an expansion of the section on Central Offices and Intergroups.

Per feedback from a Delegate on Report and Charter, no content changes were submitted at the 2019 Conference and the only item under consideration was an aesthetic revision to encourage its

use as a resource tool. Whether that was a notebook format, tabs or a new concept design, all that was mentioned and voted on by the committee was to formulate it as resource material to encourage study/reference with more ease, based on the progress report from the publishing Dept on the redesign. (Page 40 of 2019 Final Report)

1. Will there be changes to the section ***Working with Local Intergroups and Central Offices*** (currently p. S42 of the *Service Manual*)

a. If so, will offices be offered the chance to give feedback on such changes for consideration to the committee/publishing or would such material need to go through/be presented by a Delegate serving on Report & Charter?

Outstanding Items: (compiled from 2011 letter to Ward, Communications Committee minutes 2017 - 2019)

1. Circulation of information
 - a. Input/Dialog regarding pricing deliberation and discussions
 - i. Referenced letter to Ward Ewing, items 2, 4, 5 and action items presented. Minutes from 2017 Call, Greg T would research different implications regarding discounts and research alternatives, no report back on research. David N. no decision without considering the impact to IGCO's, per Cathy B office & all of the fellowship can definitely have input. 2018 minutes and 2019 GSO references ongoing communication, but no results. Exception Cathy's slides at seminar.
2. Mechanism to provide input on Delta Committee recommendations
3. Notice of new materials or updated content prior to public notification
 - a. **We would like to be able to have items on shelf on date of release to public**
 - i. Early order option for Offices?
4. Option to not include catalogs and invoices with purchases when shipped
5. Notes field built into the online ordering system
6. Shipping notices
 - a. Some improvement, not always getting after or day items received
 - i. Addition of an active tracking link to shipper system for status updates
7. Feedback from Seattle Office Letter for consideration of assigning a Trustee to be voice of intergroup and central offices at the board level.

Standing Items – Need GSO Report:

1. Update on Delta Project
2. List of Publication releases for all new or revised materials from both AAWS and Grapevine.